



## **The Franklin Borough Elementary School District Is Creating a New Five-Year Strategic Plan**

### **MISSION STATEMENT**

*Developed by Students*

**We, at Franklin School, will encourage ourselves to be respectful, honest, responsible throughout life, and help others to do the same.**



## **The 3D Strategic Planning Process: Dream, Determination, and Destiny by Design**

### **Session #2 of 3: What is our Vision for the Franklin Borough School?**

On Tuesday, March 6, 2018, District Administration, staff, Board of Education members, parents and community members came together to continue strategic planning. The evening's topic focused on creating a shared vision for the Franklin Elementary School District. The meeting began with welcoming remarks from Board Vice President Sarah Zydon. We then commenced the planning session with an overview of the first meeting. Next, we engaged in a visioning exercise: each of us imagined being away from the district and community for five years and coming back, only to find our school on the cover of Time magazine, as a national example of "21<sup>st</sup> Century Success"! The group was asked to ponder, *what would you envision happening in the school system to make this happen? What would be the title of such an article, touting such astonishing success? What would be the key visions in the article—meaning, what would be the means the district would have used to make 21<sup>st</sup>-century success a reality?* Participants then gathered in four randomly assigned small groups to develop a shared vision.



# New Jersey School Boards Association

*Celebrating 100 years of service*

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After having received the instruction “NO LIMITS!”, small groups of participants brainstormed and shared ideas together. Each small group identified their consensus points and then shared their work with the full group.

The information that follows is a summary of the work of the small groups. As discussed with the meeting participants, all consensus points are recorded and posted on the district website to share all the work of the strategic planning process.

## **Blue Dot Group**

**Title of Article: “#FEARLESS FUTURE!”**

### **Key Visions:**

- Transformative practice
- Nutritionist—teach kids how to eat well, follow up at home
- STRONG Parent/Staff collaboration
- Maker space—“HANDS ON” learning
- Team building exercises
- Increased play—longer recess/PE
- Improve mental health—Parents, Teachers, Families
- Creative Freedom—down time to create, rejuvenate
- Career, Vocation, Inspiration
- Community give-back
- THE JOY OF LEARNING!!!

## **Yellow Dot Group**

**Title of Article: “Looking Towards the Future, While Embracing the Past”**

### **Key Visions:**

- Bringing back a sense of “community”
- Restoring infrastructure
- Updating & forward-thinking technology
- Pride in school
- Including the school community in restoring the larger community
- Eliminating negative stereotypes.



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## **Green Dot Group**

### **Title of Article: “Everyone Has a Voice and a Choice”**

#### **Key Visions:**

- Student Board of Education
- Mental wellness center
- Mentorship program
- Global school to create global change
- School/Community garden
- Creative and flexible school design
- Self-sustaining green school reducing waste

*(continues)*

*(Green Dot Group work, continued)*

- National School of Character
- Debate team
- Entire school wired for internet for global streaming
- Year-long sports clubs for all ages.

## **Black Dot Group**

### **Title of Article: “Roots of Success” [Illustrated!]**

#### **Key Visions:**

- Whole Child
- Global Awareness
- Compassion
- Innovative thinkers
- LEADERSHIP -> skills
- Collaborative
- Information literacy
- Lifelong learners
- Skills ~
- **CONFIDENCE** (throughout)

From these outcomes, and the work from the first Strategic Planning session, together we identified common “threads”, or themes, from which four goal areas for the new Strategic Plan emerged:



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- **Learning/Academics and the Whole Child**
- **Health & Wellness (of all)**
- **Students, Families, and Community**
- **21<sup>st</sup>-Century Campus**

**Our next, and final, Strategic Planning Session will be held on Tuesday, April 10, at 7pm in the Cafeteria of the Franklin Borough Elementary School. Participants will select the Goal Area in which they would like to work.**

**We will be writing Goal Statements and Objectives to support the Goal Statements, which will be written into the new five-year Strategic Plan for the Franklin Borough Elementary School District.**

**Please attend with a friend!**

**We thank you for your commitment to this process and your good work.**

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